



Federal Ministry  
of Education  
and Research

Deutschland  
STIPENDIUM

# Information for sponsors



# A lively network to ensure success

The Deutschlandstipendium has been supporting high-achieving students for years. The scholarship provides room for personal development and civic engagement – room which is available only with the support of numerous sponsors.

As Germany's largest national public-private partnership in the educational sector, the Deutschlandstipendium promotes young talent while enabling sponsors to assume social responsibility.

Thousands of sponsors are already supporting the Deutschlandstipendium, including foundations, societies, private individuals and companies. Personal exchanges between scholarship holders, sponsors and universities provide a lively network which opens up new prospects for all the stakeholders. The Deutschlandstipendium has created a new scholarship culture in Germany.

Sponsoring the education of young high-achievers is an investment in Germany's future as a business location. You are invited to join in as a sponsor to help young talents realise their potential at a university of your choice.

# The Deutschlandstipendium is setting the right course

**The Deutschlandstipendium represents a scholarship culture supported by the Federal Government, universities and private sponsors. The Federal Government adds one euro to every euro donated by a private sponsor. This solidarity between state and society, between students and alumni, and between universities and industry is strengthening our country and its skills base.**

This scholarship programme has been successfully encouraging universities to become more involved in regional and social networking since its introduction in 2011. It is the only national scholarship programme which enables universities to choose their scholarship holders themselves. The universities use the scope offered by the programme to strengthen their own profile.

## Students: The movers and shakers of tomorrow

For the thousands of students who are awarded a Deutschlandstipendium every year, it means more than mere financial support. It acknowledges their achievements and encourages them to engage in community work, contribute innovative ideas and spur economic and technological change in Germany. The exchange with sponsors is an opportunity to develop their personal and professional skills.

A survey has revealed that the Deutschlandstipendium reaches out to talented students from a balanced mix of social and educational backgrounds. The percentage of students with a migration background actually exceeds the average for the overall student body.

# The advantages are plain to see:

- **You will be supporting young high achievers.** In this way, you will be able to give back some of what you received during your own education or training.
- For only **€150 per month** you can sponsor a scholarship that is worth €300 per month. Of course smaller amounts are also welcome. In such cases, the private component of the scholarship is made up of contributions from several sponsors.
- **You choose the university** for your scholarship. You agree the terms of the grant with the university. You can also choose **the subject** or **study course** for which your scholarship will be awarded.
- You can **participate in the university's selection process in an advisory role** if and to the extent permitted by the university's rules.
- You will establish **contacts with tomorrow's leaders**: As well as supporting them financially, you can offer them internships or training events and thus interest them in your company.
- You **will strengthen your own role in the regional network** – both with the university and with the scholarship holders.
- As a rule, you can **offset your contribution against tax**.
- By supporting the Deutschlandstipendium you will be **sending out a strong, visible signal** as guaranteed by our sponsor's seal.

We support the

 **Deutschland  
STIPENDIUM**

The sponsor's seal enables you to inform your business partners, customers and friends of your commitment. By displaying it on your website, your stationery or in your e-mail signature, it shows that you are supporting the education of talented young people and enhancing Germany's future as a location for business and study.

### Sponsor and scholarship holder on the cover

**Elizaveta Fediukova** is a student at the Mainz School of Music of Johannes Gutenberg University. Her sponsor is the Rotary Club, represented by **Prof. Dr. Paul-Georg Knapstein**. Both are part of a growing network which was established in a joint effort between the Federal Government, universities and private sponsors.

# This is how the Deutschlandstipendium works:

## Becoming a sponsor

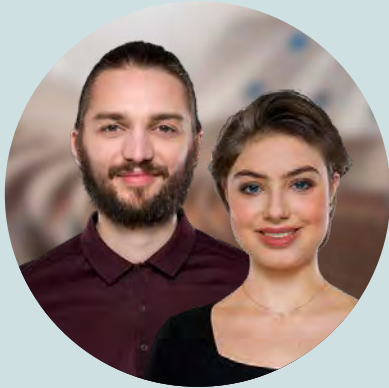
The Deutschlandstipendium programme supports talented and high-achieving students at public and state-recognised universities in Germany with a grant of €300 per month, irrespective of income. In addition to a top academic record, the criteria for a scholarship award include civic engagement and special personal achievements, such as a student overcoming obstacles in his or her educational career.

If you are interested in participating in the Deutschlandstipendium as a sponsor, you can get in touch with one or more universities of your choice. Many universities have appointed central contact persons for this purpose. If you are unsure, please contact the university's senior administration.

## More services for sponsors

The service centre of Stifterverband (Donors' Association for the Promotion of Sciences and Humanities in Germany) is also supporting the establishment of the scholarship programme. It advises prospective sponsors in selecting a suitable university. Sponsors and universities can also contact the service centre by phone at **+49 (0)201 8401-188** or by e-mail to **[deutschlandstipendium@stifterverband.de](mailto:deutschlandstipendium@stifterverband.de)** if they have any questions regarding the Deutschlandstipendium.

More information about the Deutschlandstipendium is available at **[www.deutschlandstipendium.de](http://www.deutschlandstipendium.de)**, the central portal of the Federal Ministry of Education and Research. You can also use the portal to present your commitment as a sponsor of the Deutschlandstipendium to a broader public.



## STUDENTS



## UNIVERSITIES

organise the selection and support of the scholarship holders

recruit sponsors

offer funding

## PRIVATE SPONSORS

pledge the first half of funding

€150

€150

## FEDERAL GOVT

finances the other half

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