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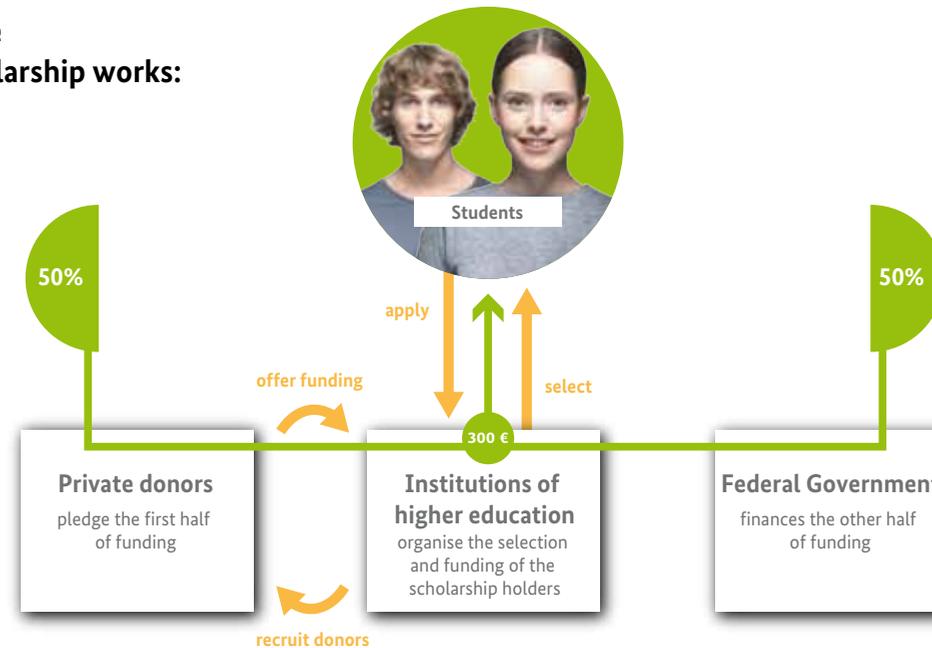
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Press and Information Office of the Federal Government,  
Steffen Kugler (page 2)

Up-to-date information on the Germany Scholarship programme  
can be found at [www.deutschlandstipendium.de](http://www.deutschlandstipendium.de).

**This is how the  
Germany Scholarship works:**



**Become a sponsor**

The Germany Scholarship promotes talented and high-achieving students at state and state-recognised universities in Germany. Talented and high-achieving students will receive €300 per month, irrespective of income. As well as previous academic results at school and university, the criteria for awarding a scholarship include social commitment and special personal achievements, such as a student overcoming obstacles in his or her educational career.

If you are interested in participating in the Germany Scholarship as a sponsor, please contact the university or universities of your choice directly. Many universities have already appointed central contact persons for this purpose. If you are unsure, please contact the university's senior administration.

**More services for sponsors**

The service centre of the Stifterverband für die Deutsche Wissenschaft (Sponsors' Association for the Promotion of Sciences and Humanities in Germany) is also supporting the establishment of the Germany Scholarship. It advises prospective sponsors in selecting a suitable university. Sponsors and universities can also contact the service centre at [deutschlandstipendium@stifterverband.de](mailto:deutschlandstipendium@stifterverband.de) if they have any questions regarding the programme.

More information on the Germany Scholarship is available at [www.deutschlandstipendium.de](http://www.deutschlandstipendium.de), the central information portal of the Federal Ministry of Education and Research. There, you can also draw the attention of a broader public to your commitment as a provider of funding to the Germany Scholarship.



Federal Ministry  
of Education  
and Research

**Deutschland  
STIPENDIUM**

**The Germany Scholarship:  
Information for sponsors**

**A total success**

**for you and for him**

**The Germany Scholarship provide your support as well!**

[www.deutschlandstipendium.de](http://www.deutschlandstipendium.de)



Supporting high-achieving and dedicated students, providing them with incentives to give their best performance, and doing something to solve the skills shortage problem – that is the objective of the Germany Scholarship programme. This is the most expansive public-private partnership in education that has ever existed in Germany. With the Germany Scholarship, the Federal Government is laying the foundations for a new, strong scholarship culture.

Each scholarship is worth €300, half of which is provided by the Federal Government and the other half by private sponsors. The universities have already raised funds for about 11,000 scholarships within the first two years since the programme was launched. Sponsors include corporations, small and medium-sized enterprises, foundations and private individuals. The Germany Scholarship promotes the creation of networks that benefit students, private sponsors and universities alike.

Giving young people targeted support is one of the most personally rewarding and socially valuable investments you can make. It is also a prerequisite for the future viability of the German economy. You too can support this programme: become a sponsor, get involved at the university of your choice and help young people to develop their talents!

Prof. Dr. Johanna Wanka  
Federal Minister of Education and Research

## Setting the right course for the future

With the Germany Scholarship, the Federal Government is laying the foundations for a new scholarship culture. The Federal Government adds one euro to every euro supplied by a private sponsor. This solidarity between state and society, between students and alumni, and between science and industry will strengthen our country. Other countries are already reaping the benefits of a strong scholarship culture in the competition for qualified young talent. In the USA, for example, about two-thirds of the expenditure of universities is funded by alumni, companies and other private sources. In Germany, the corresponding figure is 15 per cent, far below the OECD average of approximately 30 per cent. Only three per cent of all students in Germany currently receive scholarships. The Germany Scholarship aims to change this. The Federal Government, universities and private sponsors are working together to offer strong incentives for excellence, help to meet the growing need for qualified personnel and contribute to the long-term development of our society.

## Reasons for getting involved

Participation in the Germany Scholarship offers numerous opportunities. By choosing to support talented and high-achieving students at a university of your choice, you will be strengthening your regional network and taking on responsibility for education and qualification in Germany. The advantages for private individuals, companies and foundations are clear:

- **You will be supporting young high achievers. In this way, you will be able to give back some of what you received during your own education or training.**
- **For only €150 per month, you can sponsor a scholarship that is worth €300 per month. Of course, smaller amounts are also welcome. In such cases, the private component of the scholarship is made up of contributions from several sponsors.**
- **You choose the university, subject or specific course for which your scholarship will be awarded. You agree the terms of the grant with the university.**
- **You can play an advisory role in the university's selection process.**
- **You can establish contacts with tomorrow's leaders. As well as supporting them financially, you can offer them internships or training events and thus interest them in your company.**

- **You will strengthen your own role in the regional network, both with the university and with the scholarship recipients.**
- **As a rule, you can offset your contribution against tax.**
- **By supporting the Germany Scholarship, you will be sending out a strong, visible signal, as guaranteed by our sponsor's seal.**

We support

**Deutschland  
STIPENDIUM**

The special sponsor's seal ("We support the Germany Scholarship") enables you to inform your business partners, customers and friends of your commitment. By displaying it on your website, your stationery or in your e-mail signature, it shows that you are supporting the education of talented young people and enhancing Germany's future as a science and business location.